

AMERICAN
NUMISMATIC
ASSOCIATION

DEALERS GET FOUND

ON THE ANA'S NEW
DEALER DIRECTORY

ADVERTISE ON ONE
OF GOOGLE'S TOP
RANKED NUMISMATIC
DEALER DIRECTORIES

COLLECTORS CAN
SEARCH DEALERS BY
LOCATION, SPECIALTY,
NAME, KEYWORDS & MORE

WWW.MONEY.ORG/FIND-A-DEALER

ADVERTISERS: CONTACT NMCALLISTER@MONEY.ORG



DIRECTORY FEATURES & PRICING

LISTING FEATURES	PREMIUM LISTING	BASIC LISTING
BUSINESS NAME	✓	✓
BUSINESS ADDRESS	✓	✓
SPECIALTIES	14	1
WEBSITE URL	✓	✓
PHONE NUMBER	✓	✓
FAX NUMBER	✓	✓
EMAIL	✓	
LOGO	✓	
BUSINESS PHOTOS	✓	
DESCRIPTION	✓	
PROFILE PAGE	✓	
GOOGLE MAPS	✓	
SOCIAL LINKS	✓	
VIDEO	✓	
PDF UPLOAD	✓	
HOURS	✓	
AFFILIATE LOGOS	✓	
COST	\$24.95/MO or \$269/YR	FREE TO ANA MEMBER DEALERS
GO PREMIUM FOR LESS THAN \$1 A DAY!		

ADVERTISE ON THE DIRECTORY

Buying ad space on the new ANA Dealer Directory introduces your business to hundreds of collectors every week! Don't miss this opportunity to elevate brand awareness and grow your customer base!

Holiday Gold Sale

WONDERCOINS - DENVER - SANTA FE

Leaderboard | 728x90px | \$450/mo | Mobile + Desktop

Skyscraper | 160x600px | \$250/mo | Desktop Only



**EAST AVENUE
NUMISMATICS**



EASTAVECOIN.COM



LEARN MORE

Square | 250x250px
\$200/mo | Desktop Only



Small Banner | 320x100px
\$325/mo | Mobile + Desktop

Email Nathan McAllister at nmcallister@money.org to learn more.

The ANA Member-Dealer Directory is a great place to reach your customers, and consistently ranks in Google's top results for coin dealer related searches.

Go to www.money.org/find-a-dealer to claim your Basic or Premium Listing.

Advertising inquiries? Email nmcallister@money.org or call 719-482-9867 (direct).

PREMIUM LISTING DETAILS

Sample Search Results: Premium vs. Free

Find Coin Dealers Specializing In Ancient Coins

Showing 10 of 15 results

LIST

MAP VIEW

RELEVANCY

Categories

Mints 2

+ U.S. Coins 135

U.S. Medals & Tokens 1

+ Paper Money 35

+ Bullion & Precious Metals 15

Appraisals, Buying & Selling 14

Auction Services 8

Grading & Certification Services 3

+ Collector Services 29

+ Collector Supplies 9

+ Retail Sales 20

View All

Biblical Coins 1

Locations

United Kingdom 1

+ United States 14



Your Coin Gallery

Business Contact: Your Name

in World Coins, U.S. Medals & Tokens, U.S. Coins, Retail Sales, Paper Money, Mints, Collector Services, Bullion & Precious Metals, Auction Services, Appraisals, Buying & Selling, Ancient Coins



Your business description goes here. Let collectors know about your specialties and other important details that make you stand out from the competition.

123 Main Street
Your Town, NY 12345-6789
United States

[Bookmark this](#) | [Send E-mail](#)

(800) 555-5555

[Visit Website](#)



Hobb's Coins

in U.S. Coins, Silver 3 Cents, Shield 2 Cents, Proof/Mint Sets

100 Main Street, Springfield, OH 45501
Springfield, Ohio 45501
United States

[Bookmark this](#)

(800) 555-5555

[Visit Website](#)



(Premium listing highlighted in green above)

In addition to ranking higher and more often in collector searches, premium listings help you stand apart from the competition in search results. Premium listings include a featured business photo or logo, business description, affiliation logos, and your choice of up to 14 specialties to make your listing POP!

PREMIUM LISTING DETAILS







Premium Listing Personal Business Page

A personal business page is also included with your purchase of a premium directory listing. When collectors select your listing in search results, they'll be taken to your personalized directory webpage. From here, they can contact you directly from their devices, get directions to your location, connect with your business on social media, view business images, logos, flyers and more!

East Avenue Coins (PREMIUM SAMPLE)

Business Contact: John Smith

Ancient Coins, Auction Services, Bullion & Precious Metals, Coin Albums, Early Amer. Coppers, Errors, Exonumia, Grading Companies, Medals & Tokens, Numismatic Literature, Paper Money, World Coins: Silver, U.S. Coins



About

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam non maximus sapien. Cras imperdiet est nec interdum aliquam. Suspendisse volutpat rhoncus diam. Nullam rutrum tristique lacus, ac eleifend est mattis in. Aliquam finibus urna nec ante euismod malesuada. Mauris vitae nulla eu felis accumsan placerat vitae eu erat. Curabitur vitae elit enim. Sed diam urna, egestas et tellus et, venenatis tempus lacus. Mauris dictum felis nisi, tempus eleifend magna blandit eu. Donec pellentesque eu mi in interdum. Phasellus luctus dui nisi, quis eleifend ligula faucibus e. Nullam dapibus nulla nunc, feugiat aliquam turpis auctor nec. Sed non posuere quam. Integer finibus, diam ut placerat finibus, orci est finibus lectus, nec accumsan enim risus ut ante.

Sed vulputate felis nisi, nec mattis orci commodo at. Sed bibendum felis vitae hendrerit ornare. Cras est tellus, tempor vel tincidunt id, tincidunt ac nunc. Donec laoreet felis et vehicula consequat. Duis nec faucibus orci. Vivamus blandit magna id luctus rhoncus. Nunc vehicula rutrum gravida. Nulla eleifend risus ullamcorper turpis ullamcorper blandit. Nulla interdum justo non justo posuere lobortis at eu eros.

Page Features:

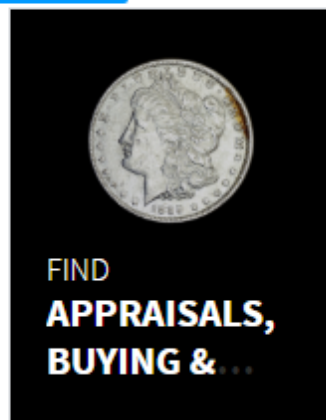
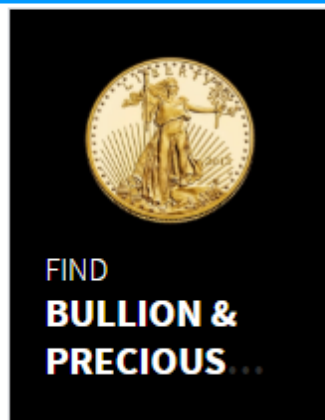
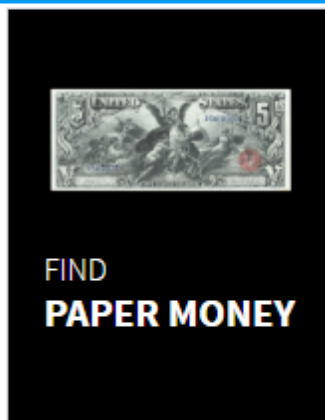
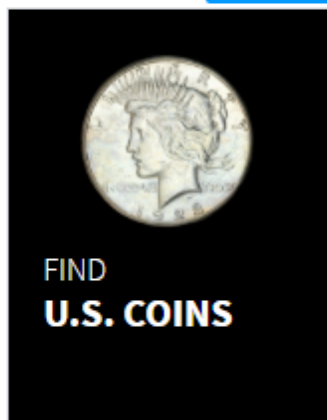
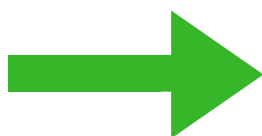
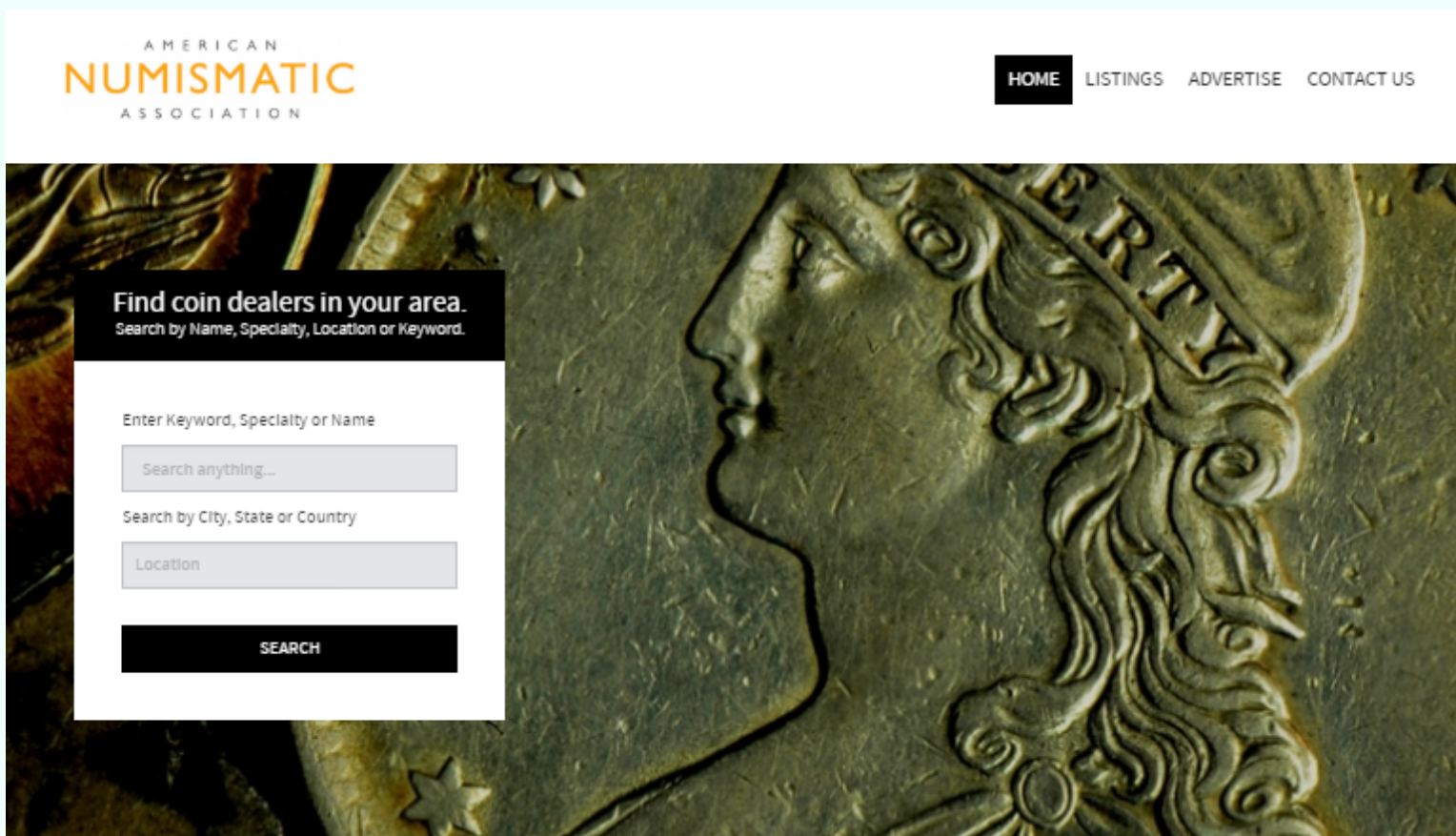
- click-to-call
- click-to-email
- website link
- Google Maps
- directions
- 14 specialties
- business description
- logo and business photos
- social media feeds
- social media links
- video upload
- flyer upload
- business owner name
- affiliation logos
- business hours

CLICK TO LEARN MORE!

BANNER AD OPPORTUNITIES

Leaderboard | 728x90px | \$450/month

Leaderboard banners are the most visible ads on the directory. They appear near the top of most directory pages, including the home page (below) and all search results pages (example next page). Leaderboard ads appear on mobile and desktop.



BANNER AD OPPORTUNITIES

Leaderboard | 728x90px | \$450/month

(search results page)

The screenshot shows the American Numismatic Association website. At the top left is the logo 'AMERICAN NUMISMATIC ASSOCIATION'. To the right are navigation links: 'HOME', 'LISTINGS', 'ADVERTISE', and 'CONTACT US'. Below the navigation is a search bar with a magnifying glass icon, a text input field containing 'Search anything...', a location input field with a location pin icon and 'Location', and a 'SEARCH' button. A green arrow points from the left towards a blue-bordered banner ad that reads 'Holiday Gold Sale' in a white serif font, with 'WONDERCOINS - DENVER - SANTA FE' in smaller text below it. Below the banner, the page content includes the heading 'Listings in U.S. Coins', a sub-heading 'Find Coin Dealers Specializing In U.S. Coins', and a status 'Showing 10 of 119 results'. On the right side of this section are buttons for 'LIST', 'MAP VIEW', and 'RELEVANCY'. On the left is a 'Categories' sidebar with a minus sign, listing various coin types with counts: Mints (2), U.S. Medals & Tokens (1), U.S. Coins (135, selected), 3 Cents (1), 5 Cents (2), American Eagles (1), Cents (1), Certified U.S. Coins (3), Commemoratives (2), and Dimes (1). The main content area shows a listing for 'Heritage Numismatics' with a business contact section and social media icons for Facebook, Twitter, and Google+.



Click [HERE](#) to see a leaderboard ad live on the directory home page.

Click [HERE](#) to see a leaderboard ad live on a directory search results page.

BANNER AD OPPORTUNITIES

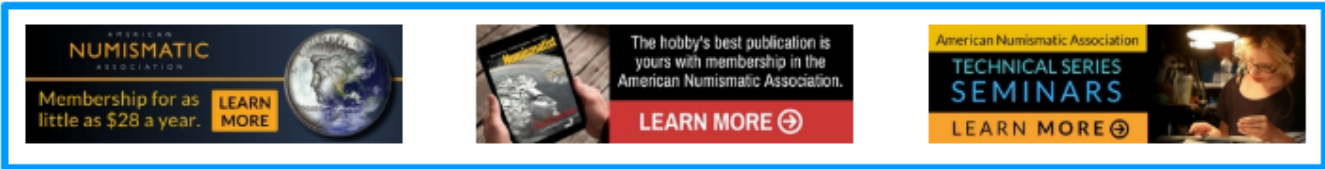
Small Banner | 320x100px | \$325/month

Small banners are the second most visible ads on the directory. They appear on the home page and central listings page, as well as below listings on all search results pages (see below). Small banners also display prominently on mobile devices.



World Coins (32) Ancient Coins (15) Early Amer. Coppers (4) Numismatic Literature (6)

[MORE SPECIALTIES](#)

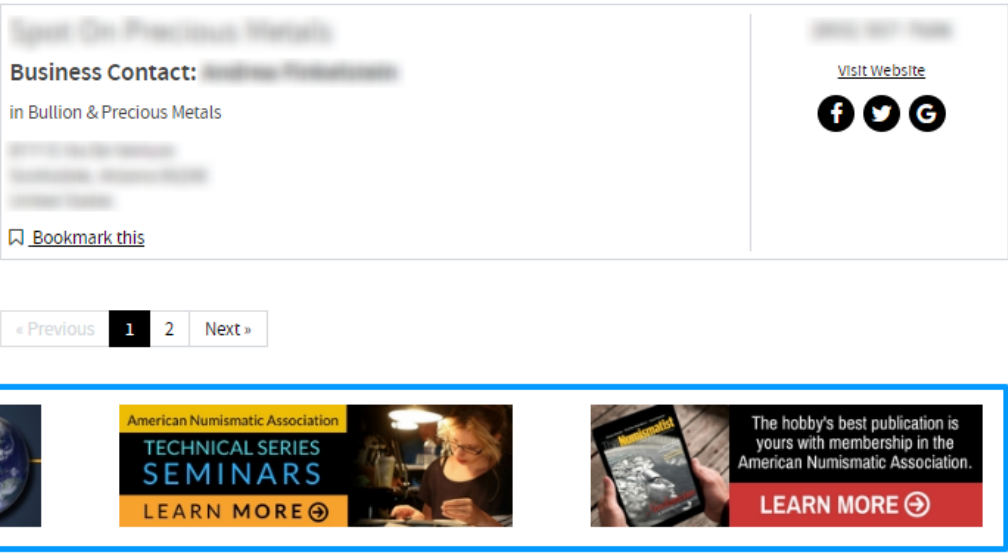



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American Numismatic Association
TECHNICAL SERIES SEMINARS
[LEARN MORE](#)


(home page)



Business Contact: [Redacted]
in Bullion & Precious Metals

[Bookmark this](#)

« Previous **1** 2 Next »



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(search results page)

Click [HERE](#) to see a small banner ad live on a directory home page.

BANNER AD OPPORTUNITIES

Skyscraper | 160x600px | \$250/month

Skyscraper ads are placed on the left rail of every search results page.

*Skyscraper ads are not available on mobile.

The screenshot shows a search results page for 'Find Coin Dealers Specializing In U.S. Coins'. The page features a left rail with a skyscraper ad for the American Numismatic Association. The main content area displays two search results for coin dealers. A green arrow points from the skyscraper ad to the first search result.

Listings in U.S. Coins

Find Coin Dealers Specializing In U.S. Coins

Showing 10 of 119 results

Categories : U.S. Coins +

Locations 0 +

HERITAGE AUCTIONS

Business Contact: [Redacted]

In Appraisals, Buying & Selling, World Coins, U.S. Coins, Retail Sales, Paper Money, Collector Supplies, Collector Services, Medals & Tokens, Bullion & Precious Metals, Auction Services, Ancient Coins

United States

[Bookmark this](#) | [Send E-mail](#)

AMERICAN NUMISMATIC ASSOCIATION

Business Contact: [Redacted]

In World Coins, U.S. Coins, Retail Sales, Paper Money, Collector Supplies, Collector Services, Numismatic Literature, Medals & Tokens, Exonumia, Errors, Early Amer. Coppers, Bullion & Precious Metals, Appraisals, Buying & Selling, Ancient Coins

NGC | PCGS | PNG | ANCA | [Redacted]

ART CULTURE HISTORY SCIENCE

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MONEY.ORG

(search results page)

Click [HERE](#) to see a skyscraper ad live on a directory search results page.

BANNER AD OPPORTUNITIES

Square | 250x250px | \$200/month

Square ads are placed on the lower section of the home page and below listings on search results pages. *Square ads are not available on mobile.

BROWSE BY LOCATION
EXPLORE ALL LOCATIONS

Atlanta	Dallas	Miami	Saint Louis	Torrance
Austin	Denver	Minneapolis	Saint	
Beverly Hills	Encino	New York	Petersburg	
Boca Raton	Fort Wayne	Newport	San Diego	
Boston	Houston	Beach	San Francisco	
Chicago	Irvine	Phoenix	San Jose	
Colorado Springs	Las Vegas	Pittsburgh	Sarasota	
	Los Angeles	Sacramento	Seattle	



AMERICAN
NUMISMATIC
ASSOCIATION



Get this FREE silver medallion when you become a new member of the ANA!

LEARN MORE

f in t i G

Click [HERE](#) to see a square ad live on a directory home page.

DIRECTORY STATISTICS

Traffic Data

Users/mo - 5k+

Pageviews/mo - 40k+

Directory listings - 1.5k+

Visibility

The ANA Dealer Directory consistently ranks high in Google and Bing results for coin dealer related searches.

Advertising inquiries? Email nmcallister@money.org or call 719-482-9867 (direct).